

## Hyster Forklift

Hyster Forklift Training Kitchener - Hyster is globally accepted as an industry leader in the forklift manufacturing business. However, it began as a producer of lifting machinery and winches. Most of its production was concentrated in the Pacific Northwest and dealt mostly with the timber and logging industry. A couple years after the 1st forklift trucks were invented Hyster became synonymous with quality production. Over the last 80 years Hyster has continued to get bigger and develop its product line. The expansion of its products coupled with its desire to stay service oriented has allowed Hyster to develop into the global participant it is at the moment.

Hyster experienced major improvements through the 1940's and 1960's. In 1946, Hyster opened a plant in Danville, Illinois that was exclusively committed to mass producing trucks. This allowed Hyster to drive its costs down and, at the same time, offer a better quality product at industry competitive prices. In 1952, Hyster began its first foray in to the international production market through opening its first plant in the Netherlands. The Netherlands plant was originally designed to produce two products: Hyster 40" and the Karry Kranes.

The constantly varying needs of Hyster clients and Hyster's aptitude to continue to innovate led to rapid development throughout the fifties and 1960's. They started building container handlers in the United states in 1959 to satisfy the ever growing demand for transportation goods. In 1966, Hyster developed a technique for allowing a lift truck to go both forward and backwards using the same pedal. This pedal was called the Monotrol pedal, which revolutionized the industry. Later on in the decade Hyster opened a R and D centre in Oregon that was concentrated on improving the design and functionality of forklifts. The centre is still one of the world's greatest testing facilities in the materials handling industry.

In the 1960's Hyster experienced rapid growth. Much of the manufacturing was shifting towards bulk production. To keep up with the times Hyster was inclined to concentrate on the evolution of these mass markets. Hence, in 1970, the XL design philosophy was born. The XL design philosophy allowed Hyster to supply greater quality at a more affordable price. A further expansion in production capabilities was necessitated by the demand in Europe for Internal Combustion Engine Vehicles. To fill this hole, a plant in Craigavon, Ireland was opened in 1980. Through the 1980's Hyster continued to focus on developing industry leading forklifts. The Hyster company name was recognized throughout the globe for its commitment towards excellence. This attention to quality produced a lot of suitors for the enterprise. In 1989, a large multinational company based in Ohio called NACCO Industries bought Hyster and began an aggressive growth strategy. NACCO swiftly changed the XL philosophy with a more driver oriented forklift that concentrated on operator comfort, which is identified as the XM generation of trucks.

With the universal shift towards just-in-time management procedures, Hyster has been required to keep up with the trends through investment in new and diverse technologies. Acquisitions and investments were made in the United States, Italy, Netherlands, and a lot of other places throughout the globe. All of these investments have made Hyster a international leader in the lift truck market. In 2009, Hyster celebrated its 80th anniversary as an industry leader of materials handling equipment, which includes more than three hundred assorted versions of lift trucks.