## **Toyota Forklift**

Toyota Forklift Training Kitchener - In the United States, Toyota Materials Handling inc., or TMHU, has been the top selling lift truck dealer since 1992. Proudly celebrating more than 40 years of performance, the Irvine, California established business presents a complete line of quality lift trucks. Resulting from their reputation of superiority, reliability, and durability, Toyota remains prevalent in this competitive market. Quality is the keystone of Toyota's notorious Toyota Production System practiced at all manufacturing facilities, including TIEM, which is stands for Toyota Industrial Equipment Manufacturing, situated in Columbus, Indiana. The majority of the Toyota lift trucks sold in the U.S. are built here.

All Toyota machinery and parts built within North America adhere to the International Organization for Standardization or ISO 14001 standard. The Columbus TIEM plant has been honored on many occasions for its devotion to continual progress and its environmentally friendly systems. It is the first and only producer to offer EPA and CARB-certified Compressed Natural Gas powered lift trucks on the market. To illustrate, the Toyota 8-Series IC lift vehicles emit 70 percent less smog forming emissions than the existing federal EPA standards and have complied with California's strict emission standards and regulations.

Toyota Material Handling, U.S.A. - The Industry Leader

Brett Wood, President of TMHU, links Toyota's achievement to its robust commitment to fabricating the best quality lift trucks while delivering the utmost customer service and support. "We must be able to learn and predict the needs of our customers" said Brett Wood. "As a leader, our success also depends on our ability to address our consumers' operational, safety and environmental cost issues."• TMHU's parent company, Toyota Industries Corporation, often known as TICO, is listed in Fortune Magazine as the world's biggest lift truck provider and is among the magazines prestigious World's Most Admired Companies.

#### Redefining Environmental Responsibility

Toyota Industries Corporation, as the parent company, has instilled a rich corporate doctrine of environmental stewardship in Toyota. Not many other organizations and no other lift truck manufacturer can equal Toyota's record of caring for the natural environment while simultaneously advancing the economy. Environmental accountability is a key feature of corporate decision making at Toyota and they are proud to be the first and only maker to provide UL-listed, EPA- and CARB-certified Compressed Natural Gas powered lift trucks. Yet an added reason they remain a leader within the industry.

Toyota first launched the 8-Series line of lift vehicles in 2006, yet again exhibiting its leadership and innovation in the industry. Featuring an exclusive emission system that eclipsed both Federal EPA emission values, and California's more environmentally friendly emission standards. The finished invention is a lift vehicle that creates 70 percent fewer smog forming emissions than the present Federal standards allow.

Also starting in 2006, jointly with the Arbor Day Foundation, Toyota added to its dedication to the environment. To this day more than 58,000 trees have been embedded in the ground throughout state forests and community parks that were damaged by fires and other ecological causes. 10,500 seedlings have also been spread through Toyota Industrial Equipment's system of dealers to non-profit organizations and neighborhood consumers to help sustain communities all over the United States

# Industry-Leading Safety

Toyota's lift vehicles offer superior stability, visibility, productivity, ergonomics, and all the leading safety equipment that has made Toyota an industry leader. The company's System of Active Stability, also referred to as "SAS", helps decrease the risk of accidents and injuries, in addition to increasing productivity levels while minimizing the likelihood of merchandise and equipment breakage.

System Active Stability senses many conditions that might lead to lateral volatility and likely lateral overturn. When any of those conditions are detected, SAS instantaneously engages the Swing Lock Cylinder to stabilize the rear axle. This transitions the lift truck's stability footprint from triangular in shape to rectangular, offering a major increase in stability which substantially reduces the likelihood of an accident from a lateral overturn. The Active Mast Function Controller or the Active Control Rear Stabilizer also helps to prevent injuries or accidents while adding durability.

The SAS systems were originally adopted on the 7-Series internal combustion lift trucks which were put on the market in 1999. These systems helped push Toyota into the lead for industry safety standards. Now, SAS is used on almost every new internal combustion models and is standard equipment for the new 8-Series. There are more than 100,000 SAS-equipped lift trucks in action, exceeding 450 million hours combined. The increased population of SAS-equipped trucks in the field, along with obligatory operator training, overturn fatalities across all brands have decreased by 13.6% since 1999. Also, there have been an overall 35.5% decrease in industry wide collisions, loss of control, falls and tip overs from a lift vehicle for the same period.

Toyota's uncompromising values reach far beyond the machinery itself. The company believes in providing widespread Operator Safety Training services to help users satisfy and exceed OSHA standard 1910.178. Instruction courses, videos and an assortment of resources, covering a broad scope of subjects-from individual safety, to OSHA rules, to surface and cargo situations, are offered through the seller network.

# Toyota's Commitment to The U.S.A.

Since the transaction of its first lift truck in the U.S. to the construction of its 350,000th lift vehicle produced in 2009 at Toyota Industrial Equipment Manufacturing, TMHU has maintained a solid existence in the U.S. This fact is demonstrated by the statistic that 99% of Toyota lift trucks sold in America today are built in the United States.

TMHU is based in Columbus Indiana and houses nearly 1 million square feet of manufacturing facilities over 126 acres of property. Facilities include a National Customer Center, as well as production operations and supply centers for equipment and service components, with the whole investment exceeding \$113 million dollars.

The new National Customer Center was conceived to serve both sellers and consumers of TMHU. The facility includes a 360-degree display room, a presentation theater complete with stadium seating for 32, an area for live merchandise demonstrations with seating capability for 120; a presentation theater; Toyota's Hall of Fame showcasing Toyota's story since the birth of its creator, Sakichi Toyoda, in 1867, and lastly a education center.

## First in Client Satisfaction and Service

TMHU has 68 sanctioned industrial equipment dealers, along with 189 dealership locations all through the United States, offering the most complete and inclusive consumer support and customer service in the industry. The company's new and Licensed Used lift trucks, service, parts, and financing capabilities make Toyota dealerships a one-stop shop to guarantee overall consumer satisfaction.